

Choose the e-Publisher version that suits your needs

e-Publisher

Being a publisher, marketer or communication professional you find yourself confronted with an enormous challenge. How do you deliver your content or message to the right people at the right time? And maybe even more important, how do you secure their attention? Publitas' e-Publisher helps you to achieve this.

The perfect solution

Whether you want to convert a print publication to a one-on-one digital edition or you're looking for an advanced application that transforms your publications into a new media experience that captures and engages your audience, Publitas' e-Publisher always offers a solution that suits your needs.

Our innovative e-Publisher application is the result of many years of experience and a keen eye for user friendliness. Not just your user friendliness, but also that of your audience.

The e-Publisher application

With our e-Publisher application you effortlessly convert any two-dimensional print publications –whether subscription-based periodicals, catalogs and brochures, or corporate publications such as annual reports– into digital editions. All you need is a PDF file or any other supported digital file type. It doesn't get any simpler than that.

Through the addition of rich media such as sound, video and animation the otherwise flat content comes to life and turns reading into an engaging and interactive experience. The e-Publisher application also offers you extensive possibilities to manage and control your online editions, including secured customer login (password and user ID) which is especially important for publishers that want to protect their content.

The e-Publisher application offers even more:

- Full delivery control through the possibility of embedding digital editions on your own website by links or frames.
- Search engine optimization to ensure your digital editions to be found and attract more readers.
- Advanced usage statistics to enhance your insight into what captures your readers attention.
- Full integration into your existing workflow including subscription management and single sign-on for subscribers.
- Transform your digital editions into a real webshop or link directly to your existing webshop.

There is a choice of three versions: Basic, Professional and Enterprise. Your choice depends on the functionality you need to engage and capture your audience and the desired level of integration and customization. It is good to know that you can easily upgrade your version of the e-Publisher application. You can pick the version that currently suits your needs best and still have the opportunity to 'grow' with the changing needs and wishes of your organization and especially its customers.

More information:

+31 (0)36 880 9301
sales@publitas.com
www.publitas.com

This datasheet helps you making the right choice. The comparison chart provides a detailed overview of the functionalities of all three e-Publisher versions. If you have any further questions, please don't hesitate to contact us at +31 (0)36 880 9301 or send an e-mail to sales@publitas.com.

Basic

- Number of users: 1
- PDF to Fash conversion
- Search engine optimization
- Automatic link conversion
- Reliable and secure hosting
- Automatic updates
- Online support
- Tablet and smartphone compatibility
- Digital edition banner

Professional

All basic features, plus:

- Number of users: 5
- Multimedia editor & conversion tools.
- RSS feeds
- e-Commerce module
- Extensive reports
- Google analytics integration
- DRM using the 'Security module'
- User & role management
- e-Reader template editor
- Interactive magazine tools
- Live phone support

Enterprise

All professional features, plus:

- Number of users: unlimited
- Full implementation.
- Manage multiple publications
- Access to API
- Developer support.

More information:

+31 (0)36 880 9301
sales@publitas.com
www.publitas.com

e-Publisher Basic | create, enrich, deliver & manage

e-Publisher Basic is perfectly suited for one-on-one conversion of print publications to digital editions without further enrichment through 'rich media'. We often call this our 'what you see is what you get' version. e-Publisher Basic has all the functionality to achieve this. With its Basic Content Management System you can easily publish your digital edition online without in-depth knowledge or understanding. Through the build-in search engine optimization and clever tagging of your content, your editions can easily be found online, regardless of the search engine that is used by your audience.

For professionals that want to create, deliver and manage digital one-on-one editions of their print collateral.

e-Publisher Professional | create, enrich, deliver, manage & integrate

Would you like to exploit your online potential even more? Then e-Publisher Professional is your preferred choice. This version comes with all functionalities of e-Publisher Basic and also allows you to enrich your digital edition with 'rich media' such as audio, video and animations. It also gives you the opportunity to enhance content with the 'link & clipping' editor. You'll also have advanced tools for managing and controlling your digital editions. You can even create an interactive magazine with Adobe Flash. You are no longer restrained to PDF files or any other document file.

e-Publisher Professional also allows you to transform your digital edition into a real webshop and create a straightforward and highly efficient e-commerce environment, without expensive software and demanding webshop management. With e-Publisher Professional your webshop will have a highly recognizable 'look & feel' and structure, identical to your folio publication.

e-Publisher Professional has many advanced web analytics and usage behavior features, allowing you to enhance your knowledge of how people find and use your online publications. It is also possible to integrate e-Publisher Professional into your existing workflow and processes such as subscription management.

For professionals that want to transform their print collateral into a captive and engaging online experience. Professionals that look for opportunities to fully exploit their commercial potential. e-Publisher Professional can also be integrated into existing work processes.

e-Publisher Enterprise | create, enrich, deliver, manage & integrate on a corporate level

e-Publisher Enterprise is our most advanced version of the e-Publisher application. It comes with all functionalities of e-Publisher Professional plus the possibility to implement the application throughout the entire organization. e-Publisher Enterprise provides unrivalled flexibility and meets the most complex needs. e-Publisher Enterprise allows you to set up different workflows for separate labels, titles or business units –all within one single license–, has no user limit and enables you to customize the 'look & feel' of the e-Magazine reader without any limitation. In short, e-Publisher Enterprise is the most flexible and most advanced e-publishing application you can wish for.

For companies that aspire to maximize their return on investment and aim for synergy between business units.

Edition bundles

Each of our three e-Publisher versions has an individual take-off price plus an experienced-based sliding pricing scale (6, 12, 26, 52 et cetera editions per year). This allows you to choose the option that best matches your needs, without ending up with a surplus of unused but paid-for editions. And because we appreciate our loyal customers, we offer lucrative discounts on multiple-year subscriptions, even up to fifteen percent!

Optional services

Our e-Publisher application is a self-service platform. This means you can implement and use it without extensive training or in-depth knowledge. If desired Publitas can provide several additional services such as converting your print publication into a digital edition, adding rich media or even fully customize the e-Magazine reader according to your brand identity. Pricing is customer specific with the exception of a number of fixed-price services (see comparison chart). Don't hesitate to ask for a quotation.

All our customers can benefit from our professional technical support desk. On our website you will find an extensive resource center, including video tutorials that guide you through the myriad of possibilities of the e-Publisher application, all highly practical and understandable. Again, there is no need for in-depth knowledge or understanding as all of the features clearly speak for themselves. Despite the e-Publisher application being a self-service platform, we do understand that you might run into difficulties or have questions. Rest a sure, our team of experts is there to support you through phone or e-mail support.

Notes

- The level on which you can create, enrich, deliver, manage & integrate depends on your e-Publisher version of choice. The comparison chart provides an extensive overview of the functionalities of each of the three versions (Basic, Professional and Enterprise). If you have any question or would like to receive further information, please call +31(0)36 880 9301 or send an e-mail to sales@publitas.com.
- For each document that you upload to the e-Publisher you'll need one edition. Example: you're publishing a magazine or journal with six issues per annum. If you decide to publish all six issues with e-Publisher and deliver them to your audience as digital editions, you'll need six 'editions' on a yearly basis.

e-Publisher version comparison

Digital edition reader features ¹	Basic	Professional	Enterprise
Flash & HTML 5 based reader ²	√	√	√
Multilingual reader	√	√	√
Smartphone & tablet (iPad) compatible ^{2 3}	√	√	√
Digital edition library	√	√	√
Full text search with keyword highlighting	√	√	√
Thumbnail page navigation	√	√	√
Bookmarks	√	√	√
Full screen view	√	√	√
Vector zoom	√	√	√
High resolution print	√	√	√
PDF download	√	√	√
Social bookmarking	√	√	√
Mail-a-friend	√	√	√
Help	√	√	√

Available reader languages

- Dutch
- English
- German
- French
- Spanish
- Portugese
- Italian
- Danish
- Polish
- Czech
- Russian
- Hungarian

More information:

+31 (0)36 880 9301
 sales@publitas.com
 www.publitas.com

Document converter supported filetypes

- pdf
- docx
- doc
- htm
- html
- rtf
- txt
- xlsx
- xls
- pptx
- ppt
- pps
- ppsx
- dot
- mht
- mhtml
- wri
- wpd
- wps
- xl
- odc
- csv
- pptm
- pot
- ppa
- xml

e-Publisher features	Basic	Professional	Enterprise
Create			
Document converter	√	√	√
Link recognition	√	√	√
Enrich			
Link & clipping editor	√	√	√
Video & audio conversion		√	√
Interactive flash content import		√	√
Deliver			
Cloud hosting ⁴	√	√	√
Export for self hosting or offline use (e.g. usb)	√	√	√
Scheduled publishing	√	√	√
Banner (mini digital edition)	√	√	√
Social sharing & bookmarking	√	√	√
Website-embedding (frame, overlay, etc.)	√	√	√
Search engine optimization	√	√	√
RSS feeds		√	√
Domain aliasing (www.yourdomain.com/edition)		√	√
Usage statistics and reports		√	√
Custom landing pages for expired digital editions		√	√
E-mail alerts for new digital editions		√	√
e-Library archive		√	√
e-Library cross-edition searching		√	√
Report			
Reporting module		√	√
Google Analytics integration		√	√
Manage			
Multilingual system ⁵	√	√	√
System user limit	1	5	unlimited
User & role management		√	√
Digital edition template editor		√	√
Digital edition template limit		5	unlimited
E-mail template editor		√	√
Publication workflow			√
Integrate			
Security (DRM)		√	√
e-Commerce (shopping list)		√	√
RSS (datafeed digital editions)		√	√

More information:

+31 (0)36 880 9301
 sales@publitas.com
 www.publitas.com

e-Publisher features	Basic	Professional	Enterprise
Maintenance			
24/7 Monitoring	√	√	√
Updates ⁶	√	√	√
Support			
Case limit	unlimited	unlimited	unlimited
Max response time	2 business days	1 business day	1 business day
Online support center	√	√	√
E-mail support ⁷	√	√	√
Live Phone support ^{7 8}		8h 5d/w	8h 5d/w
Developer support ⁹			√
Training			
Manuals	√	√	√
Training videos	√	√	√

System requirements

- You can access the e-Magazine reader and e-Publisher Basic/Advanced Content Management System wherever you have an Internet connection via a PC, Linux, or Macintosh (Mac) computer. To take advantage of the newest features, you'll need to use one of the following fully supported browsers:

- Internet Explorer 7.0+
- Firefox 3.0+
- Google Chrome 4.0+
- Safari 3.0+

We don't test the following browsers, but believe they will work with all Publitas features:

- Internet Explorer 6.0+
- Opera 9.5+
- Firefox 2.0+
- Google Chrome 3.0+
- Safari 1.3+

- Regardless of your browser type, you must have cookies and JavaScript enabled.

- You need Flash Player 8+ to view the:

- Flash based version of the e-Magazine reader
- Audio and video
- Flash content
- Link & Clipping editor

¹ The digital edition reader is the shell around the digital edition of your publication, allowing your audience to browse through your digital editions.

² The HTML5 based, iPad/Tablet & Smartphone compatible version of the digital edition reader contains the following basic functionalities: view digital editions, zoom in and save as PDF. Extra functionalities will be added in the future.

³ All smartphones with a mobile browser based on WebKit or KHTML are compatible, for example: the iPhone, mobile devices based on Android OS, BlackBerry and many more.

⁴ Only when hosting in the e-Publisher.

⁵ Available in the following languages: English and Dutch.

⁶ Updates are not applicable to custom made solutions.

⁷ E-mail and Live Phone support are available in Dutch and English.

⁸ Excluding holidays.

⁹ Developer support only includes: Publitas.com error message troubleshooting for known bugs and clarification of available documentation for the Security module, e-Library, e-Commerce and RSS feeds.

More information:

+31 (0)36 880 9301
 sales@publitas.com
 www.publitas.com